

# INTERNATIONAL SEMINAR ON EUROPEAN PROJECT DEVELOPMENT

## ENERGY AND ENVIRONMENT

**21-22 SEPTEMBER 2006**

Hilton Malta Portomaso \*\*\*\*\*, St. Julians, Malta

This seminar presents the **EC Seventh Framework Programme (FP7)** and the **Competitiveness and Innovation Framework Programme (CIP)** together with the energy and environment funding schemes of the **2007-2013 EU financial period.**

The European Commission will drastically change the funding schemes available for environmental and energy projects starting from 2007. These changes concern the introduction of completely new programmes and a significant increase in the budget of the existing ones. Learning heavily on the experiences gained from years of successful project development under the current funding schemes the lecturers of the seminar will introduce these new programmes for the first time.

Whereas official EU Information Days tend to concentrate on individual programmes with theoretical presentations, the Energy & Environment EC Seminar will discuss all relevant EU programmes in a common structure providing a unique basis for decision making and future business strategy development.

**The new Energy & Environment EU Programmes that will be first introduced during the course:**

### **Seventh Framework Programme for Research and Development (FP7)**

Did you know that...

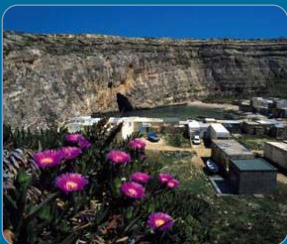
- » New, different categories of actions and types of supported activities will be implemented through a much simpler set of funding scheme?
- » The budget of the programme is more than four-times bigger than its predecessor's?
- » Emphasis will be put on research themes rather than instruments?
- » Financial regulations will be simplified?

### **Competitiveness and Innovation Framework Programme (CIP) 2007-2013**

Did you know that...

- » CIP will bring together all the activities that were previously dispersed over MAP, LIFE - Environment, e-TEN, e-Content and the Intelligent Energy for Europe Programme?
- » Three specific programmes are defined: Entrepreneurship and Innovation Programme, ICT Policy Support Programme and Intelligent Energy Europe (IEE)
- » IEE will have its emphasis on the mass replication of new and renewable energy sources and energy efficient technology

This unique seminar will discuss all the **new programmes of the 2007-2013 EU financial period** and the existing ones, like LIFE-III Environment, LIFE-III Nature, LIFE-III Third countries, Intelligent Energy for Europe, INTERREG III, Structural Funds, the Cohesion Fund and the Pre-Accession Instruments (Phare, Sapard, Ispa, Cards, Meda) in a common structure, tailored to fit the needs of project leaders and CEOs.



- » Consult personally with professional experts and EC project developers
- » Establish international partnerships for future business cooperation, and
- » Leave the every-day business burdens behind and enjoy the breathtaking environment of the island!

### TARGET GROUP

The program is recommended for both decision makers and high-level project managers representing companies and other organisations that intend to take an active part in the development of future energy and environmental projects in Europe. The training has been tailored to suit the needs of small and medium sized enterprises, NGOs, and universities although we also foresee the participation of municipalities and other organisations.

### TOPICS

#### Day 1 - Session 1: Overview

Classification of **present and future** funding opportunities open for companies and other organisations from Member States and Candidate Countries.

- » Pre-accession instruments (PHARE, ISPA, SAPARD) »»» Instrument for Pre-Accession (IPA)
- » Structural Funds and the Cohesion Fund »»» the new Structural Fund and Cohesion Fund
- » Community Programmes (LIFE-III, EIE, FP6, etc) »»» FP7, CIP, LIFE+, etc
- » Relevant Community Initiatives (INTERREG III, LEADER+) »»» Territorial cooperation
- » Information sources about EC funding possibilities on the Internet

#### Day 1 - Session 2: Community Programmes

Introduction to relevant Community Programmes providing funds for energy and environmental projects

- » The 6th Framework Programme (Sustainable Surface Transport, Sustainable Energy Systems, Global Change and Ecosystems priorities and other relevant thematic areas),
- » Intelligent Energy for Europe Framework Programme and its four sub-programmes (SAVE, ALTENER, COOPENER, STEER),
- » LIFE III programme and its three sub-programmes (Environment, Nature and Third countries),
- » Other Community Programmes with environmental thematic areas
- » Special EC programme introduction: Forthcoming Community Programmes:
  - » **FP7: Seventh Framework Programme on Research and Technological Development**
  - » **CIP: Competitiveness and Innovation Framework Programme**
  - » **LIFE+: Financial Instrument for Environment +**

#### Day 2 - Practical advice for Project Developers

An outlook to the new programmes based on experiences gained during the previous programmes

Administrative and financial conditions of participating in the Community Programmes

From the original idea till signing the contract - project examples

- » Presentation of funded/successful projects - Why were they accepted?
- » Practical guidance to prepare competitive proposals

Successful strategy for proposal preparation

- » Evaluation of proposals - Experiences of a Brussels evaluator expert
- » Procedure of signing the contract and the implementation of projects
- » Basic requirements for a project proposal: General principles, success criteria, tricks and useful ideas selecting the most suitable call, setting up and managing the consortium

#### In summary

All relevant EC programmes are comprehensively covered during first day which is followed by the practical sessions during Day2 on experiences and useful hints.

### TOPICS

#### Pre-Accession Funds:

For the period up to 2006, the Union will provide support under the three pre-accession instruments to candidate countries: PHARE, ISPA, and SAPARD, which are vitally important, as they will have an impact on the candidate countries' economies, cover so vital areas as transport, energy and the environment in general. Pre-accession funds will generate more money, therefore shape the future of at least two major sectors in the accession countries - transport and environmental protection.

#### Structural Funds and Cohesion Fund:

Structural Funds are the European Union's main instruments for supporting social and economic restructuring across the Union. ERDF covers all areas: transport, communication technologies, energy, the environment, research and innovation, social infrastructure, etc. The Cohesion Fund finances projects designed to improve the environment and develop transport infrastructure in Member States whose per capita GNP is below 90% of the Community average.

#### Community Initiatives:

Interreg III supports cross-border, transnational and transregional cooperation and regional development.

The Urban 2 Community Initiative aims to support troubled urban districts of the EU. For the period 2000-2006 the total cost of the programmes is EUR 1.6 billion. Leader + is designed to help rural actors consider the long-term potential of their local region.

#### In the spotlight Community Programmes

#### Sixth and Seventh Framework Programme on Research and Technological Development

FP6: Sustainable Surface Transport, Sustainable Energy Systems, Global Change and Ecosystems

#### Intelligent Energy for Europe and the new Competitiveness and Innovation Framework Programmes

EIE: Renewable Energy, Non-technological action on energy efficiency, energy aspects of transportation, cooperation with third countries

#### LIFE-III and LIFE+ Environmental programmes

LIFE-III: Financial Instrument for the Environment

## COSTS

Standard fee: 1490 EUR

Special early bird rate: 1149EUR\*

\* for applications before 16 June

All rates include taxes plus buffet lunch, coffee breaks and the official training material but do not include accommodation costs.

## VENUE

Hilton Malta \*\*\*\*\*, Portomaso, St. Julians, Malta

### Malta, St. Julians



In Malta, you will explore 7000 years of history yet live passionately in the present. You'll span the millennia with an astonishing array of things to discover. And wherever you go, the Islands' scenery and architecture provide a spectacular backdrop. The colours are striking. Honey-coloured stone against the deepest of Mediterranean blues.

St. Julians' was originally a tiny fishing village, built round a small bay. It has retained most of its charm, thanks to some sympathetic restoration. Overlooking the bay is Spinola Palace, built in 1688. Today St. Julians provides some of the best restaurants, like the San Giuliano and Barracuda, overlooking the Bay, popular with locals and visitors alike. It gets quite busy over the weekends and during the peak season, making parking a problem. However, public transport is frequent and nearby Paceville and St George's Bay within walking distance.

### Hilton Malta \*\*\*\*\*, Portomaso, St. Julians, Malta



The Hilton Malta is situated at Portomaso, a unique waterfront development, situated in the fashionable district of St. Julian's on Malta's north-east coast. At the heart of the Portomaso Development is the brand new 294 room Hilton Malta, marina & convention centre. The Hilton development overlooks a magnificent new yacht marina bordered by a tree-lined promenade. With extensive underground parking facilities, Portomaso remains a completely car free zone area.

The development, in addition to the five star Hilton International, has luxurious apartments, a spectacular convention & conference centre, business tower and a range of upmarket restaurants & bars as well as a shopping arcade. For further details please visit: [www.hilton.com](http://www.hilton.com)

All seminar participants may receive a special discount from the standard Hilton register price. There is a nice variety of other hotels available in the area. For details please visit [www.eucenter.org](http://www.eucenter.org)

## MORE INFORMATION

Europa Media PSC

Budapest, Hungary

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Web: [www.eucenter.org/training/training.php](http://www.eucenter.org/training/training.php)

## ABOUT THE ORGANISERS

Europa Media PSC,  
[www.eucenter.org](http://www.eucenter.org)

The main objective of Europa Media Public-Service Corporation is to structure and to disseminate all available but still dispersed information about the European Union to potential stakeholders in Europe and World-wide. The founding members of the corporation have a wide-range of expertise and knowledge of the European Union, which guarantees the achievement of this goal. Europa Media Public Service Corporation is a non-profit organisation.

Geonardo Ltd,  
[www.geonardo.com](http://www.geonardo.com)

GEONARDO Ltd. is a high-tech consulting firm specialised in environmental and business consulting. Over the past few years the company has participated successfully in a variety of European environmental and energy funded projects, laying down the basis for combining various types of project financing mechanisms, such as domestic and European grants, venture capital and bank loans. The professional competence and experience of the Geonardo crew regarding EU project development is truly exceptional in Central-Eastern Europe. The training courses organised by Geonardo Ltd. have attracted thousands of participants from all over the world. In addition to its own projects the company experts have developed over a hundred EC project proposals on a consulting basis.

## SELECTED GEONARDO REFERENCES

Ore Mining and Environmental Technology Information Network: **OMENTIN** (Ore Mining and Environmental Technology Information Network.) In the aftermath of the devastating cyanide spill on the river Tisza, GEONARDO launched an EC funded project with Hungarian, Romanian, American, Swedish, and Austrian participation under the supervision of GEONARDO Ltd. The support is EUR 300 thousand. Ref. EU/HRP-CT-2001-00002. [www.omentin.org](http://www.omentin.org)

The **GEOTHERMAL POWER** project is funded by the European Union's ALTENER Program. The duration of the project will be 18 months. A new feasibility study concept will be developed in order to build geothermal mini-power generating plants, under the supervision of GEONARDO Ltd. The project will be carried out in Hungarian, Austrian, Icelandic, and Portuguese co-operation, its total cost is EUR 0.8 million. Ref. EU/AL-2002-045. [www.geothermalpower.net](http://www.geothermalpower.net)

The aim of "**SME ENVIRONMENT**" project is to support the participation of the small- and medium sized companies from the accession countries in the Sixth Framework Programme of the European Union. The Coordinator of the project is Geonardo Ltd, with participants from Austria, Hungary and Finland. The EC support of the project is 300.000 Euro. Ref: FP6-2003-Global-2-003925 [www.sme-environment.org](http://www.sme-environment.org)

The aim of the **INTUSER** project is to better inform the European public about the use of alternative energy sources and sustainable development. The overall EC contribution is EUR 450 thousand provided by the EU. The project is co-ordinated by the Hungarian INNTERM Ltd. with GEONARDO Ltd. being the other Hungarian member in this international consortium of Austrian, English, Belgian, Slovakian, and Greek partners. Ref. EU/RPTN-2001-09 [www.intuser.net](http://www.intuser.net)

LIFE03ENV/H/000272, **IT RECYCLING**: The overall goal of this EUR 1.5 M project is to create a selective collection system of wastes arising from computer technology and mobile-telecommunication causing great concern both in the European Union and in the candidate countries. The project is coordinated by Hazai Rt, Geonardo Ltd. takes part as full Contractor. [www.itrecycling.hu](http://www.itrecycling.hu)

The project **ENERGY FORESTS** was endorsed by the EU in April 2002, with a total support of EUR 300 thousand. The project is co-ordinated by the Hungarian GEO-MONTAN Co., with GEONARDO on board as a contractor, along with Czech, Polish and Greek partners. The project attempts to quantify the potential in energy production by means of forest planting on low soil-quality and agriculturally worthless land. Ref.EU/NNES-2002-00049. [www.energyforest.com](http://www.energyforest.com)

The "**ENEFMUN**" project is making energy efficiency plans for municipalities in Eastern and Central Europe. Its total budget: is EUR 600.000. Its goal is to accelerate energy efficiency market formation activities for the implementation of Rational Use of Energy (RUE) and Energy Efficiency measures in as many as possible municipalities of the countries involved. Ref. SAVE-2002-095 Website: [www.cres.gr](http://www.cres.gr), [www.enero.ro/english/enefmun.htm](http://www.enero.ro/english/enefmun.htm)

The **TISZA RIVER** project: This proposal was submitted under the leadership of the Hungarian VITUKI Rt. and its main goal is to examine again water-management practices in the Tisza river watershed area by applying uniform standards. GEONARDO participates in the consortium as full partner together with other Romanian, Slovakian, British, Belgian and Austrian partners, with an operating budget of EUR 2,8 million. Ref. EU/EVK1-2001-00088 [www.tiszariver.com](http://www.tiszariver.com)

The aim of the "**E-CONSULTING**" project is to establish an EU consulting service through the Internet, preparing the companies of the ten accession countries for the participation in projects financed by the European Union. Geonardo Ltd. is the partner of Innostart Foundation in this project. The EC support is 100.000 Euro. Ref: FP6-2003-ACC-SSA-GENERAL-510555 [www.sme-consulting.net](http://www.sme-consulting.net)

LIFE03ENV/H/000273, **BALATON PROJECT**: Implementing an Integrated Decision Support System for the Sustainable Management of Tourism in the Lake Balaton Region. The Coordinator of the project is the Association of Lake Balaton's Civil Forums, while Geonardo Ltd. is participating in this EUR 1500 thousand project as a contractor. [www.balatonproject.hu](http://www.balatonproject.hu)

LIFE02ENV/FIN/000321, **EMS for SMEs**: Launching an environmental control system for transportation companies. The system will be set up in Finnish, Portuguese and Hungarian co-operation with an operating budget of nearly EUR 2 million. GEONARDO Ltd. is the only Hungarian member of the consortium coordinated by the Helsinki University of Technology. [www.ecotra.net](http://www.ecotra.net)

The objective of the **AQUAREC** project is to provide knowledge for a rational wastewater reuse strategy in Europe as a major component of sustainable water management practices. GEONARDO is a member of the consortium, which is coordinated by the University of Aachen, Germany with partners from the Netherlands, UK, Israel, Greece, Czech republic, Belgium, Austria, Romania, Poland and Spain. Ref. EVK1-CT-2002-00130, [www.aquarec.org](http://www.aquarec.org)

## REFERENCES

Trainings organised by Europa Media PSC and Geonardo Ltd. have attracted thousands of European organisations so far. Based on previous experiences, the Energy and Environment Seminar is perfectly tailored to the needs of SMEs, universities, and all other organisations which are working in the field of energy and environment.

Geonardo Ltd has over 20 projects running that are financed by the European Commission. Please see our detailed references at [www.geonardo.com](http://www.geonardo.com)

The combined experience of the Geonardo staff in developing EC projects and the in-depth knowledge of EC policies by Europa Media are the two main assets of the seminar series that have attracted several thousand participants from all over the world.

## SEMINAR TOPICS

## Energy:

Renewable energy \* solar \* wind \* biomass \* geothermal \* small hydro \* energy efficiency \* public awareness

## Environment:

Water \* waste \* wastewater \* water framework directive \* non-point source pollution \* risk assessment \* plastics&chemicals

## SELECTED TRAININGS AND CONFERENCES BY EUROPA MEDIA

### Wollongong, Australia - 21 February, 2005

One-day seminar on submitting, managing and co-financing projects under the Sixth Framework Programme

This course was designed to give a practical overview of the FP6 programme, to justify direct and indirect benefits of participation through real project examples and to provide useful hints and tricks for Australian and New Zealander project proposers from universities, research institutions, innovative SMEs and the corporate sector.



### EU Enlargement from a Business Perspective Conference and Workshop - 28-29 April, 2005 - Keszthely, Hungary

International Conference on business aspects of the enlargement. Business leaders, technology providers and top government officials sat together in order to share the experiences and assess the challenges following the historic Enlargement of the European Union in 2004.

### Plovdiv, Bulgaria - 11-14 October 2004, 11-12 April 2005

International Training on EU Funding Opportunities for Managers and Decision-makers

In the focus: Energy & Environment, R&D, IT and digital content. Decision-makers were invited from Bulgaria and other European countries providing the opportunity to meet the experts of relevant industry sectors who were also interested in partnership and working in consortiums for EU funded projects.



### Seminar series: Lisbon, Portugal & Paris, France - 1-6 April 2004

Seminars on Business Cooperation in Central-Eastern Europe for French and Portuguese Companies. The topics included EU project proposal preparation, business cooperation opportunities for Portuguese and French companies with newly accessed countries from Central and Eastern Europe.

### Three-day Training Course on preparing and submitting EU project proposals funded by the European Commission - Environment & Sustainable Development - Heviz, Hungary 23-25 February 2004

The program was designed for those who wished to have a comprehensive overview on European Environmental Programmes and planned to submit proposals and take an active part in the development of EU funded projects.



### Other training programmes organised on a regular basis:

#### Three-day International Intensive Training for Junior Project Managers on EC Project Development, 2003, 2004, 2005

The course provides an overall picture of the EU programs and related EU funding opportunities for junior project managers and recent graduate students with a few years of experience in EU related issues.

#### Five-day intensive training on EC project development for Junior Project Managers, 2004, 2005

Main topics: education, trainings, environment, research - Type of training: premium

The five-day international course is designed to give an overall picture of the EU programs and related EU funding opportunities. The course is proposed mainly for project managers who have some years of experience.

### Istanbul, Turkey - 27 June 2005



EU Funding for Turkish companies, NGOs, Universities and Research Organisations. The number of Community Programmes and the amount of other available EU financial support open for Turkey will significantly increase during the year 2005 and in the coming years. The training will assist Turkish organizations to participate in these EU programmes and share the experiences of a NMS.

### E-learning training course on EC project development Next starting date: 1 July 2005

This is a special, cost and time effective 2-month do it yourself e-learning course on European Programmes. In 2 months the participants will have a much better appreciation of the types of EU funds that are available. Understand, what is required for each of the funds; Be able to write an application with confidence!

More information: <http://www.eucenter.org/training/training.php>



## FEEDBACKS FROM THE PARTICIPANTS

*"Fluent English, high level of knowledge about EU issues"*

Mr. Ville Niutanen - Ramboll Ltd. - [www.ramboll.fi](http://www.ramboll.fi) - FINLAND

*"...There has been some very interesting and informative presentations, which will be very useful for future preparations of proposals. I arrived knowing very little and leave with a good understanding of the practices and procedures for putting together what I hope will be successful proposals."*

Ms. June Cunningham - Renewables Northwest - [www.renewablesnorthwest.co.uk](http://www.renewablesnorthwest.co.uk) - UNITED KINGDOM

*"Thank you very much. The training course was very useful and successful"*

Ms. Giovanna Agostinelli - Italian Ministry For the Environment & Territory - [www.minambiente.it](http://www.minambiente.it) - ITALY

*"This training is recommended for every new EU funding Expert. Nowhere else you find a basic education like this. I am very satisfied with this training."*

Gunther De Mey - Flemish Environment Agency - [www.vmm.be](http://www.vmm.be) - Belgium

*"The material was presented by people from the battle line and good hints were given, especially for the evaluation process." Mr Boyan Angelov - Nemetschek Ltd. [www.nemetschek.bg](http://www.nemetschek.bg) - Bulgaria*

*"I was able to gain an overview and have sufficient knowledge to take a proposal forward with confidence." - Mr David Wylie - Wylie Associates - [www.wylie-associates.com](http://www.wylie-associates.com) - United Kingdom*

*"I was very pleased by this event, it was a very good idea. I would like to thank Geonardo Staff for their performance and support."*

Ms. Irina Grigorovici - ISPE - [www.ispe.ro](http://www.ispe.ro) - ROMANIA

# APPLICATION FORM

INTERNATIONAL TRAINING COURSE ON EC PROJECT DEVELOPMENT -  
ENERGY AND ENVIRONMENT  
21-22 SEPTEMBER 2006, HILTON MALTA PORTOMASO \*\*\*\*\* , ST. JULIANS, MALTA

**Please use block capitals.**

Title (Mr., Ms.) .....

Surname .....

First name .....

Name of the Institution  
or Company .....

Field of activity  
of the Company .....

Account Address: .....

City:..... Postcode:.....

Postal Address .....

(if different from above)  
City:..... Postcode:.....

Country .....

E-mail .....

Telephone .....

Fax .....

Other comments .....

(vegetarian, extra days etc.)

**Standard fee: 1490 EUR**

**Special early bird: 1149 EUR (until 16 June)**

Please, fill in and forward the application form to our fax number.

**+36 1 436 9038**

Upon registration applicants will receive a confirmation letter via e-mail, in which EUCenter will inform them that the invoice is being prepared and sent to the indicated address by regular mail. All accounting details will be indicated on the invoice.

**Cancellation Policy:** Should you be unable to attend, a substitute delegate is always welcome. Alternatively, provided you notify us in e-mail or fax at least 15 working days prior to the session, we will forward you the refund consisting the registration fee, minus 15 % service charge. Regrettably, no refunds will be made if less than 15 days notice of cancellation is given.



For regular free updates on energy and environment eu funding opportunities please register to our newsletter:

<http://www.eucenter.org/registration.php>

### EU Funding opportunities in brief

The primary aim of the booklet is to insure up-to-date and blanket information to those, who are in some way connected to the European Union concerning either proposals, education, or consultancy or anyone who only needs severe practical advices. The booklet is available for free, regularly updated and can be published with impunity.

The objective of the publisher - Europa Media PSC - is to provide a useful, up-to-date information on practical basis to potential project proposer organizations, primarily to small and medium-sized enterprises. The primal fields of activities include the mapping of EU Funding opportunities and extensive orientation, education and training of the proposers.

The EU Funding Opportunities in Brief booklet is the result of the joint work of the two enterprises.

### EU Center Magazine

EU Center Magazine is the official monthly newsletter of the EU Center. By signing up to the Newsletter the potential European promoters receive comprehensive and up-to-date informations about: European Programmes.

Additionally, EU Center Magazine ensures further opportunities for European organizations in the evolvement of partnerships, and also helps to solve individual problems by disclosing letters and frequently asked questions from the readers.

Some headings of the Magazine:

- » News
- » Community Programmes
- » Funding news
- » Event Calendar
- » Deadlines

For more information please visit: <http://www.eucenter.org/registration.php>

